



Simply Privacy

Privacy Learning Made Easy

Our simple, clear, and engaging privacy eLearning modules have been designed and developed by privacy experts, to help you and your staff build privacy capability. They are suitable for all organisations, from big corporates or government agencies to small charities or start-ups, and everything in between.

eLearning pricing options

Our modules are delivered as a SCORM-compliant file, which can integrate into your LMS. If you do not have an LMS, let us know and we can discuss alternative delivery options. There are four ways to purchase our eLearning modules, reflecting your specific requirements and budget:

- **Standard** – Our module, with our branding. This is the most economical option, and gives users piece of mind that they are learning from independent and respected privacy experts.
- **Branded** – Our module, with your branding. The content stays the same, but we add your branding (colours, fonts, and logo).
- **Customised** – Our module, with your branding, and customised content to reflect your business, such as examples, stories, or risks that are tailored to the work you do.
- **Bespoke** – A module created just for you, with your branding, designed to address a specific privacy learning objective you need to meet.

All prices exclude GST:

Delivery method	License term	Number of users	Standard price	Branded price	Customised price*	Bespoke price
SCORM file	Unlimited	Unlimited	\$4,000	\$6,000	\$10,000	\$POA

*If you choose the Customised option, subject to clause 6 of the eLearning Terms of Service, our fee includes:

- an initial discussion to understand your organisation's business and privacy profile;
- development of examples, stories, or other content that is relatable to your staff;
- your branding, including colours, fonts, stock images, and logo (to the best of our ability);
- links to relevant organisational content, including privacy guidance, policy and procedure, privacy statements, and Privacy Officer contact options; and
- three iterations: first draft for user-acceptance testing (UAT); second draft for correcting any errors or changes required; delivery of final version.

eLearning Terms of Service

Status of materials and limitation of liability

1. None of the products sold or services offered by Simply Privacy (including the eLearning modules) are legal advice, and they should not be construed or relied upon as legal advice. While prepared to the best of our ability, these products and services do not cover every law or situation that applies to your organisation or reflect your organisation's circumstances.

eLearning modules – limitations on use

2. A non-exclusive licence is granted to the organisation named as the user at the time of purchase to use the training materials in each eLearning module covered by the licence. This licence is personal to your organisation and cannot be shared or exchanged with others.
3. Your access to the eLearning module/s is for reasonable use only and is not to be shared with any other organisation (including other organisations your organisation is associated with or related to).
4. Your use of our eLearning modules is at your sole risk. Simply Privacy is not liable to you for any loss or damage incurred by you arising out of your use of our training materials, whether direct, consequential, special, indirect or other loss or damage. Simply Privacy's liability to you is limited to the re-supply of the service to you, or to the cost of re-supply, at our option.

Intellectual Property

5. All intellectual property in the eLearning modules belongs to Simply Privacy or our stated partners (apart from any of your pre-existing intellectual property used in the creation of Branded, Customised or Bespoke modules). The content of (or access to) an eLearning module must not be resold, shared, transmitted, copied, provided, assigned, transferred or licensed in any way to any third party, displayed in a public place, published on the internet or reproduced or republished in any way without the prior written permission of Simply Privacy. All products are copyright © Simply Privacy Ltd.

Module customisation

6. Costs for customisation are given on the basis of reasonable assumptions of time required. Any difference between the assumed costs and the actual costs incurred by Simply Privacy in the development of this customisation will be notified with a written quotation (which will be valid for 30 days from the date of the quotation).

Privacy

7. Any personal information processed in the context of creating, selling, administering or promoting the eLearning modules is done in accordance with Simply Privacy's [Privacy Statement](#).

Cancellation and return policy

8. eLearning modules purchased cannot be cancelled or returned and may not be transferred to other individuals or organisations.
9. It is your responsibility to ensure you meet system requirements, including compatible hardware, software, telecommunications systems, and internet service, prior to purchasing any eLearning module. We are unable to provide refunds where your access to the eLearning module is inhibited due to insufficient system requirements.

Updates

10. Simply Privacy undertakes to update the content of our eLearning modules within a reasonable period of time of a relevant law change that means existing content is inaccurate.