



Simply Privacy

Privacy & Responsible AI Learning Made Easy

Our simple, clear, and engaging eLearning modules have been designed and developed by experts to help you and your staff build trust. They are suitable for all organisations, from big corporates or government agencies to small charities or start-ups, and everything in between.

eLearning pricing options

Our modules are delivered as a SCORM-compliant file, which can integrate into your LMS. If you do not have an LMS, let us know and we can discuss alternative delivery options. There are four ways to purchase our eLearning modules, reflecting your specific requirements and budget:

- **Standard** – Our module, with our branding. This is the most economical option and gives users piece of mind that they are learning from independent and respected experts.
- **Branded** – Our module, with your branding. The content stays the same, but we add your branding (colours, fonts, and logo).
- **Customised** – Our module, with your branding, and customised content to reflect your business, such as examples, stories, or risks that are tailored to the work you do.
- **Bespoke** – A module created just for you, with your branding, designed to address a specific learning objective you need to meet.

All prices exclude GST:

Delivery method	License term	Number of users	Standard price	Branded price	Customised price*	Bespoke price
SCORM file	Unlimited	Unlimited	\$4,000	\$6,000	\$10,000	\$POA

*If you choose the Customised option, subject to clause 6 of the eLearning Terms of Service, our fee includes:

- an initial discussion to understand your organisation’s business and privacy or risk profile;
- development of examples, stories, or other content that is relatable to your staff;
- your branding, including colours, fonts, stock images, and logo (to the best of our ability);
- references to relevant organisational content, including privacy guidance, policy and procedure, privacy statements, and Privacy Officer contact options; and
- three iterations: first draft for user-acceptance testing (UAT); second draft for making any changes required; delivery of final version.

eLearning Terms of Service

Status of materials and limitation of liability

1. None of the products sold or services offered by Simply Privacy Limited (Simply Privacy, we, us), including the eLearning modules, are legal advice, and they should not be construed or relied upon as legal advice. While prepared to the best of our ability, these products and services do not cover every law or situation that applies to your organisation or reflect your organisation’s circumstances.

eLearning modules licence

2. Simply Privacy grants a non-exclusive, non-transferable and non-sublicensable licence to the organisation named as the user at the time of purchase to use the training materials in each eLearning module covered by the licence in accordance with these eLearning Terms of Service. This licence is personal to your organisation and cannot be shared or exchanged with others.
3. Your access to the eLearning module(s) is for reasonable use only and access is not to be provided to any other organisation (including without limitation other organisations your organisation is associated with or related to). You are not permitted to use the eLearning module(s) in a way that:
 - a) breaches any applicable laws or regulations;
 - b) infringes any copyright, trade mark or any other Intellectual Property right of Simply Privacy or any third party;
 - c) enables the content of an eLearning module to be accessed, resold, shared, transmitted, copied, provided, assigned, transferred or licensed in any way to any third party (including without limitation any other organisations your organisation is associated with or related to), displayed in a public place, published on the internet or reproduced or republished in any way without the prior written permission of Simply Privacy.
4. Your use of our eLearning modules is at your sole risk. Simply Privacy is not liable to you for any loss or damage incurred by you arising out of your use of our training materials and excludes all liability, whether direct, consequential, special, indirect or incidental.

Intellectual Property

5. Simply Privacy (and/or its licensors) own all intellectual property rights in the eLearning modules . You will retain ownership of any of your pre-existing intellectual property used in the creation of Branded, Customised or Bespoke modules.
6. You agree to retain the copyright symbol, Simply Privacy's name and any other information or metadata that may be embedded in the file containing the eLearning Module(s).

Module customisation

7. Costs for customisation are given on the basis of reasonable assumptions of time required. Any difference between the assumed costs and the actual costs incurred by Simply Privacy in the development of this customisation will be notified with a written quotation (which will be valid for 30 days from the date of the quotation).

Privacy

8. Any personal information processed in the context of creating, selling, administering or promoting the eLearning modules is done in accordance with Simply Privacy's [Privacy Statement](#).

Cancellation and return policy

9. eLearning modules purchased cannot be cancelled or returned and may not be transferred to other individuals or organisations.
10. It is your responsibility to ensure you meet system requirements, including compatible hardware, software, telecommunications systems, and internet service, prior to purchasing any eLearning module. We are unable to provide refunds where your access to the eLearning module is inhibited due to insufficient system requirements.

Updates

11. Simply Privacy undertakes to update the content of our eLearning modules within a reasonable period of time of a relevant law change that means existing content is inaccurate.

General

12. **Governing law:** This agreement is governed by and construed according to the laws of New Zealand. You irrevocably submit to the non-exclusive jurisdiction of the courts of New Zealand in respect of any dispute or proceeding arising out of this agreement.
13. **Entire Agreement:** This agreement contains all the terms and conditions of the agreement between the parties and no terms or conditions may be added or deleted unless made in writing and signed by both parties.

14. **Waiver:** No action of either party, other than express written waiver, may be construed as a waiver of any provision of this agreement.

15. **Relationship of the parties:** The relationship of the parties is one of independent contractors. The parties acknowledge that they are not partners, fiduciaries or agents of the other and are not part of any joint-venture.